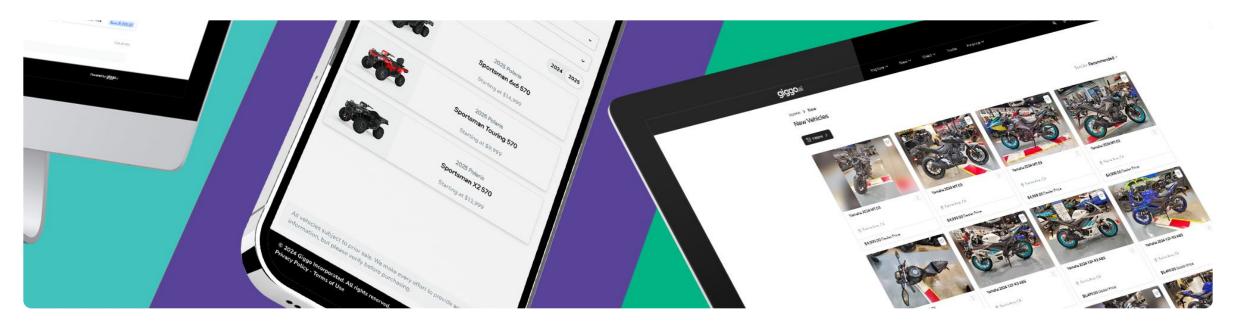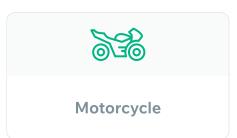# Inventory Management

Showcasing vehicles in their best light

Giggo Incorporated helps dealers manage their inventory more efficiently, while aesthetically improving the way each vehicle is merchandized online. The proprietary giggo.ai algorithm enriches each unit of inventory with comprehensive descriptions, specifications, features, options, packages, and aftermarket upgrades. This portrays each vehicle in its best light, making it stand out from competing listings and enabling shoppers and search engines to locate it easily.

Marine	Motorcycle	Powersports	RV	Truck

Enabling commerce with best-in-class data

Giggo provides lenders, insurers, and F&I protection product providers with the information needed to efficiently underwrite a dealership's online and offline transactions – resulting in faster turnaround times, higher approval rates, and improved CSI.

Feature sets include:

Inventory Ingestion
- DMS Integration
- Inventory Enrichment

Merchandizing
- Inventory Feeds
- Inventory Syndication

Benefits

✓ Vehicles stand out through comprehensive vehicle descriptions

✓ Accurate specifications, features, and other details enable ecommerce

✓ Speed to market, i.e., list vehicles in real time

✓ Enhanced Search Engine Optimization

✓ Ability to attract more online shoppers with better merchandizing

✓ Improved turnaround times with lenders, insurers, and other F&I providers

Visit giggo.ai to learn more or contact us at info@giggo.ai!

About Us

Headquartered in California, Giggo Incorporated provides flexible software solutions and secure APIs to enable digital transactions for vehicles across multiple industry verticals. The company collects, normalizes, and analyzes features, specifications, media, and other attributes to deliver highly configurable commerce solutions and data services that streamline digital sales processes and transform the customer retail experience.