

# **Digital Commerce Solutions**

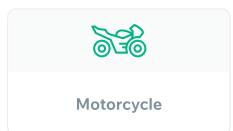


# Integrated eCommerce Platform

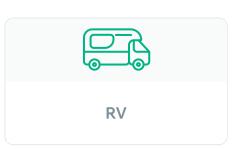
# **Enabling digital commerce**

Giggo Incorporated delivers the next generation of commerce-enabled websites and marketplaces. The platform powers modern retail solutions and online storefronts that effortlessly enable sales and financing for the powersports, motorcycle, RV, marine, commercial vehicle, and other industries.











## Data unlocks digital commerce

Powered by its proprietary giggo.ai platform, Giggo operates digital marketplaces for manufacturers, lenders, dealer groups, and retailers. Comprehensive data and rich media create a modern retail experience that is unparalleled in the industry, while providing all parties with a complete understanding of the underlying asset. Commerce sites are private labeled for each client and configured to adhere to their brand's corporate identity guidelines.

## Feature sets include:

#### **Content & Appearance**

- Client Domain Names
- Custom Branding & Theming
- Configurable Landing Pages
- Digital Vehicle Garage
- Content Management System

#### Commerce Enablement

- Data-driven Shopping Tools
- Customer Prequalification
- Online Checkout incl. F&I
- Instant Credit Approval

#### **Third-Party Integrations**

- CRM
- DMS
- Inventory Feeds
- Trade-in Valuation

# **Benefits**

- Ready for online commerce
- ✓ Client brand is front and center
- Built for modern retailing
- ✓ Flexible dealer networks
- ✓ Tierless retailing
- ✓ Process efficiencies
- ✓ Deep data insights
- ✓ SEO optimized
- ✓ Improved CSI scores

Visit giggo.ai to learn more or contact us at <a href="mailto:info@giggo.ai">info@giggo.ai</a>!

#### **About Us**

Headquartered in California, Giggo Incorporated provides flexible software solutions and secure APIs to enable digital transactions for vehicles across multiple industry verticals. The company collects, normalizes, and analyzes features, specifications, media, and other attributes to deliver highly configurable commerce solutions and data services that streamline digital sales processes and transform the customer retail experience.